

Sponsorship Prospectus



asid 2023 conference

Valuing different perspectives

22 - 24 November 2023
Crown Promenade Hotel, Melbourne

asid
research to practice

Australasian Society for Intellectual Disability Mission

ASID is a peak body in intellectual disability research in Australia and Aotearoa New Zealand. Research gives us good evidence. Good evidence helps to make good policy and practice. Good policy and practice help people with intellectual disabilities to have good lives.

Strategic objectives 2022-2025

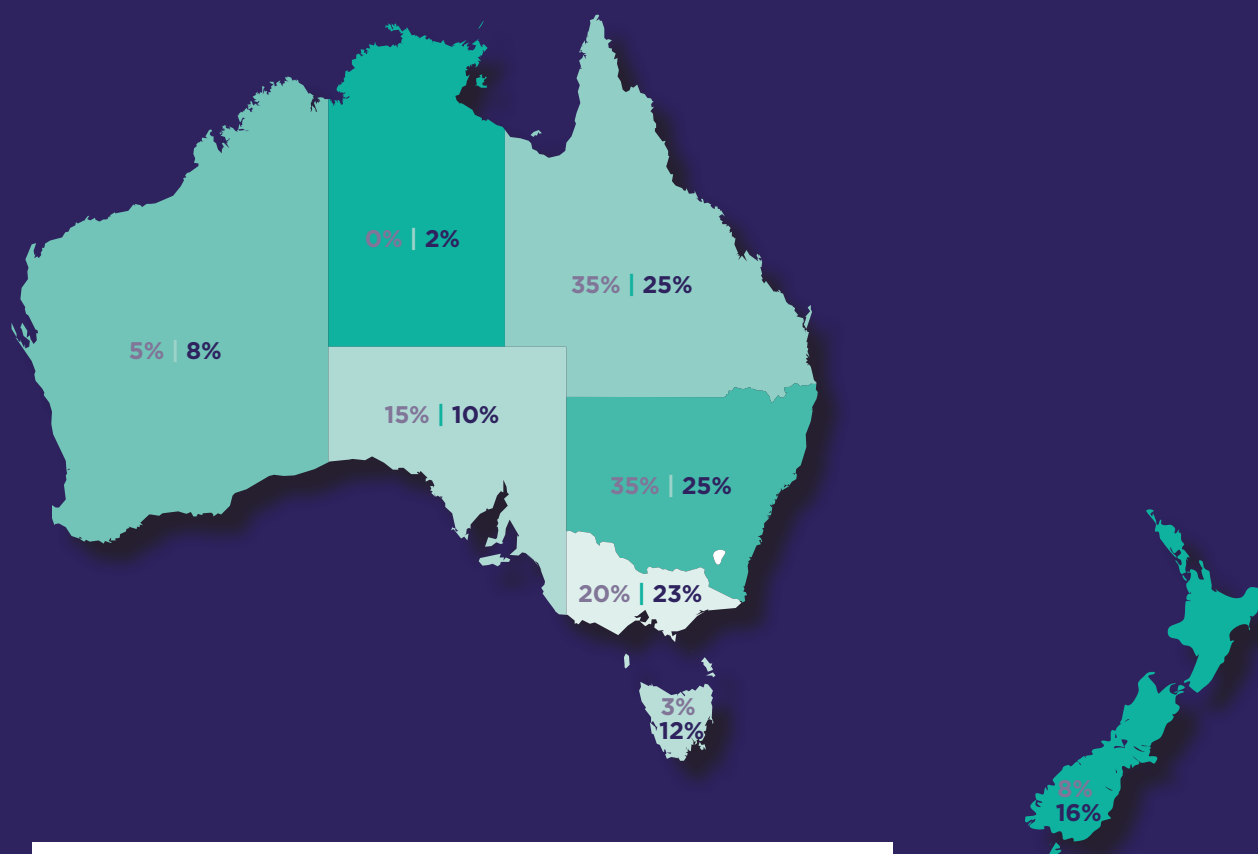
- > **Involve** people with intellectual disabilities, their families or friends in ASID activities
- > **Publish research** that makes life better for people with intellectual disabilities
- > **Share information based on research**
- > **Share new things that make a difference for people with intellectual disabilities**
- > **Share information in different ways**
- > **Bring people together** across ASID
- > **Connect with organisations** that make life better for people with intellectual disabilities
- > **Manage the business of ASID well**

Invitation to Sponsor

On behalf of the Australasian Society for Intellectual Disability we invite you to partner with us for the first in-person conference, since 2019.

The 2023 Conference is being held in Melbourne from 22 – 24 November 2023 and this years conference theme is 'Valuing different perspectives'.

Victoria represents the second largest membership base with 20% of members being located in Melbourne and Regional Victoria. The conference is expected to attract approx. 300+ attendees from across Australia.



% Members per state % Organisational Membership per state

Packages at a glance

	Platinum \$7,000	Inclusion \$6,000	Gold \$5,000	Welcome \$5,000	Silver \$3,000	Stream \$1,500	Supporter \$1,000	Exhibitor \$750
Exhibition space	✓							✓
Session chair / speeches	✓		✓	✓				
Conference registrations	4	2	2	0	2	0	0	1
Welcome reception passes	4	2	2	6	2	0	0	0
Theming items		✓		✓				
Verbal acknowledgment	✓	✓	✓	✓				
Logo placement on screens	✓	✓	✓	✓	✓	✓	✓	✓
Social media posts	✓	✓	✓	✓	✓	✓	✓	✓
Push notifications	✓	✓	✓					
Featured on conference website / app	✓	✓	✓	✓	✓	✓	✓	✓
Pop up banner displayed	✓	✓	✓	✓	✓			
Can provide Merchandise	✓	✓	✓	✓	✓	✓	✓	✓

Sponsorship Packages

(All packages are inclusive of GST)

Platinum Partner \$7,000 (Exclusive)

- > provide a session chair (subject to committee approval)
- > four full conference registrations
- > four additional passes for you to invite guests to attend the welcome reception
- > single tabletop exhibition stand
- > verbally acknowledged by the president during the conference opening speeches
- > company profile and logo on the conference website and a full page in the conference app, linked to your website and social media pages
- > acknowledged as a platinum partner on all marketing material
- > 1 x combined sponsors thank you social media post (Twitter, LinkedIn and Facebook)

- > sponsored content to be featured on 1 x conference email communication (content to be provided by sponsor)
- > 1 push notification per day
- > option to provide a giveaway, seat drop/ handout to attendees
- > option to have one pop up banner on stage for the duration of the conference
- > option to add a custom survey question to the attendees post event

Optional add ons (subject to additional cost)

All items below can be added to sponsorship packages:

- > \$POA coffee cart
- > additional chairing engagements
- > delegate gifts/giveaways
- > branded lanyards and nametags

Sponsorship Packages *continued*

(All packages are inclusive of GST)

Inclusion Partner

\$6,000 (Exclusive)

- > official sponsor of the exclusive chill-out area at the conference, including:
- > free standing walls, café style tables and chairs, power to allow people to charge their devices
- > two full conference registrations for your organisation
- > verbally acknowledged by the president during the conference opening speeches
- > company profile and logo on the conference website and a full page in the conference app, linked to your website and social media pages
- > acknowledged as the inclusion partner on all marketing material
- > 1 x combined sponsors thank you social media post (Twitter, LinkedIn and Facebook)
- > sponsored content to be featured on 1 x conference email communication (content to be provided by sponsor)
- > 1 push notification per day
- > option to have one pop up banner on in the chill-out area for the duration of the conference

Optional add ons (subject to additional cost)

All items below can be added to sponsorship packages:

- > \$POA coffee cart
- > provide suitable reading materials
- > provide PA system for background music
- > delegate gifts/giveaways



Gold Partner

\$5,000 (Exclusive)

- > provide a sessions chair (subject to committee approval)
- > two full conference registrations
- > two additional passes for you to invite guests to attend the welcome reception
- > verbally acknowledged by the president during the conference opening speeches
- > company profile and logo on the conference website and a full page in the conference app, linked to your website and social media pages
- > acknowledged as a gold partner on all marketing material
- > 1 x combined sponsors thank you social media post (Twitter, LinkedIn and Facebook)
- > sponsored content to be featured on 1 x conference email communication (content to be provided by sponsor)
- > 1 push notification per day
- > option to provide a giveaway, seat drop/ handout to attendees
- > option to have one pop up banner on stage for the duration of the conference

Optional add ons (subject to additional cost)

All items below can be added to sponsorship packages:

- > \$POA coffee cart
- > conference push notifications via the conference app
- > speaking engagements
- > delegate gifts/giveaways
- > branded lanyards and nametags



Sponsorship Packages *continued*

(All packages are inclusive of GST)

Welcome Reception Sponsor

\$5,000 (Exclusive)

SOLD

- > 6 exclusive invitations for your team to attend of invite guests to the welcome reception
- > logo placement on screen
- > company profile and logo on the conference website and a full page in the conference app, linked to your website and social media pages
- > acknowledged as welcome reception sponsor on all marketing material
- > option to have two pop up banners displayed in the reception area
- > option to provide a handout at the reception

Optional add ons (subject to additional cost)

All items below can be added to sponsorship packages:

- > add an MC or entertainer
- > provide additional theming
- > provide a signature drink or food item
- > ability to send a personalised invitation to the welcome reception to attendees
- > conference push notifications via the conference app
- > delegate gifts/giveaways



Silver Partner

\$3,000 (Three Available)

- > two full conference registrations
- > two additional passes for you to invite guests to attend the welcome reception
- > company profile and logo on the conference website and a full page in the conference app, linked to your website and social media pages
- > acknowledged as a silver partner of the conference on all marketing material
- > 1 x combined sponsors thank you social media post (Twitter, LinkedIn and Facebook)
- > sponsored content to be featured on 1 x Conference email communication (content to be provided by sponsor)
- > option to provide a giveaway, seat drop/ handout to attendees
- > option to have one pop up banner on stage for the duration of the conference

Optional add ons (subject to additional cost)

All items below can be added to sponsorship packages:

- > conference push notifications via the conference app
- > speaking engagements
- > delegate gifts/giveaways
- > branded lanyards and nametags

Sponsorship Packages *continued*

(All packages are inclusive of GST)

Stream Sponsor

\$1,500 (~~Six~~ Five Available)

ONE SOLD

ASID has a unique by-invitation offer to sponsor a conference session. This sponsorship opportunity will be available to organisations who specialise in or have expertise in the sub theme of the specific session.

- > logo placement on screen in the relevant conference session
- > company profile and logo on the conference website and a full page in the conference app, linked to your website and social media pages
- > acknowledged as session sponsor on all marketing material
- > 1 x combined sponsor thank you social media post (Twitter, LinkedIn and Facebook)
- > option to have one pop up banner on stage during the stream
- > option to purchase additional conference registrations at a discounted rate
- > option to provide a seat drop/handouts during the session

Conference Supporter

\$1,000 (Six Available)

- > Acknowledged as a Conference Supporter of the conference on the website & conference communications.
- > company profile on conference website and in the conference app, linked to your website and social media pages
- > 1 x combined sponsors thank you social media post (Twitter, LinkedIn and Facebook)

Thank you for taking the time to review our prospectus. If you would like to discuss the packages in more detail or have any questions, please contact the event organisers at **conference@asid.asn.au** or telephone: **Lucy Ladbrooke: 0448 551 308**

Exhibit with us

\$750 per stand

Be part of the networking component of the conference and hire an exhibition space. Exhibition will be in the private foyer near the catering and registration desk. Providing the opportunity to directly interact with attendees through the three days of the conference.

Inclusions:

- > one exhibitor registration, including access to the welcome reception (valued \$)
- > one clothed 6ft trestle table and two chairs
- > power supply
- > access to discounted additional tickets
- > provide own pop-up banners/backdrop
- > ability to sell own products from stands(subject to committee approval)
- > company profile on conference website and in the conference app, linked to your website and social media pages

Optional add ons (subject to additional cost)

All items below can be added to sponsorship or exhibition packages:

- > \$POA coffee cart
- > conference push notifications via the conference app
- > delegate gifts/giveaways

Can't see what you are looking for?

ASID can tailor any or all packages to suit your needs. Please contact our team at **conference@asid.asn.au** and someone will contact you for a discussion.





Sponsorship & Exhibition Booking Form

Contact Details

Last Name		First Name
Organisation		
Address		Suburb
State	Postcode	Country
Telephone	Mobile	Email

Sponsorship Opportunities

Platinum Partner	\$7,000	<input type="checkbox"/>	Silver Partner	\$3,000	<input type="checkbox"/>
Inclusion Partner	\$6,000	<input type="checkbox"/>	Stream Sponsor	\$1,500	<input type="checkbox"/>
Gold Partner	\$5,000	<input type="checkbox"/>	Conference Supporter	\$1,000	<input type="checkbox"/>
Welcome Reception	\$5,000	<input type="checkbox"/>	Exhibition Stand	\$750	<input type="checkbox"/>

Option add ons (please list):

Sponsorship total \$

How would you like to pay:

☐ Credit Card ☐ Direct Deposit ☐ Other (please state):

Provide details on what details you would like on the invoice:

Name:	Organisation:
Address:	PO Number if applicable:

Anything else we should add to the invoice:

Conditions

I/We accept the terms and conditions (at the end of this document) of undertaking a sponsorship partnership for the ASID 2023 Conference.

Signature: _____ Date: _____

On completion please return to:
ASID Professional Conference Organiser
PO Box 576, CROWS NEST NSW 1585 AUSTRALIA
T: +61 2 9431 8600 E: conference@asid.asn.au

Terms and Conditions

1. All payments must be made within 30 days of invoice.
2. No attendee contact details will be provided. All communications sent out on behalf of the sponsor will be facilitated by the ASID.
3. ASID reserves the right to reschedule the Conference at its discretion. Any sponsorship packages and payment will be transferred to the new date.
4. Should ASID cancel the conference due to unforeseen circumstances the sponsor will receive a full refund.
5. Should the sponsor cancel their booking, they need to do so in writing to The Association Specialists. Any cancellations 4 weeks prior to the first day of the Conference, they will receive a full refund less \$25 administration fee. Any cancellations after this date, refunds will be issued subject to the resale of that package and ASID reserves the right to maintain any funds to cover any costs incurred associated with that package.
6. Non-payment up to 5 days prior to the conference may result in cancellation of your stand
7. Any bookings that are confirmed less than 14 days prior to the conference will require payment in full via credit card

